## POMFORT<sup>fn</sup>

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Pomfort specializes in developing professional software for high-quality and cost-effective camera workflows. From set to post-production, Pomfort's well-designed and internationally renowned software products Silverstack and Livegrade enable users to efficiently manage original camera files, looks, audio, and transcoded clips in all kinds of film production environments. Today customers in more than 120 countries rely on Pomfort's innovative software. (Pomfort)



**Color Management:** Livegrade Pro is the industry-standard software for look management on set and beyond. The software enables DPs, camera assistants, and DITs to interactively preview and work with digital looks right at the film set. For example, looks can be easily created, manipulated, and directly applied to the live image. This makes image review processes faster and more precise, allowing the desired results to be delivered as soon as possible. Furthermore, Livegrade Pro ensures that everyone on set is working on the same information basis by enabling quick transfers of look information, and additional look metadata (e.g., time code), is automatically stored in Livegrade Pro's Look Library. By creating reports from this library, information can be quickly shared with the team.

Livegrade Pro also supports various exporting formats for post-production, thus empowering DITs to visually communicate the cinematographer's and director's intent from the set to post. With Livegrade Pro, the digital look becomes part of the creative process right from the beginning.

Learn more: Pomfort Livegrade Pro

Download a 10-day free trial!



**Digital Imaging:** Livegrade Studio is a state-of-the-art digital imaging system offering exceptional image control and look management capabilities that boost image quality and workflow efficiency on many production levels. Based on specific production requirements and scenarios, live signals in multi-camera productions need to be monitored, recorded, matched and switched instantly. With a set of advanced instruments, such as router control, recording, and advanced grading capabilities, users can handle these tasks quickly and intuitively in Livegrade Studio.

Livegrade Studio's dedicated router control infrastructure enables users to quickly switch between multiple sources and destinations. In addition, professional recording capabilities allow an instant capture of reference material across multiple cameras, while powerful grade controls ensure a precise display of the DP's creative intent throughout shooting.

Advanced productivity features additionally let users customize and tailor Livegrade Studio exactly to their requirements. For example, users can choose to control the software with affordable or DIY MIDI controllers. Workflows can also be customized with in-application automation or externally via scripts.

Learn more: Pomfort Livegrade Studio

Download a 10-day free trial!



**Data Management:** Silverstack is the industry-leading software for on-set data management in all kinds of professional film productions. A broad set of features including copying, playback, and reporting enables the user to backup, preview, and prepare movie data right on the film set.

Silverstack copies and backs up data in a highly secure way, using established checksum methods. With Silverstack's cascading copy function, it is even possible to back up footage to the fastest medium first, before a second copy process is automatically started to the remaining drives - all while the same level of safety is retained. All offloaded and ingested

data is automatically stored and structured in Silverstack's central clip library. This makes it easy to find, trace and mobilize all required clip, audio, and look information.

Silverstack furthermore enables an easy transfer of digital assets, such as clip metadata and color information. Its powerful integration with other industry-standard third-party tools such as DaVinci Resolve and Adobe Premiere ensures a seamless data workflow is established from set to post-production. Information can also be shared with the team by generating customizable clip reports. All in all, Silverstack enables a well-structured and highly transparent management of data throughout the entire production process.

Learn more: Pomfort Silverstack

Download a 10-day free trial!



**Data Management and Dailies:** Silverstack Lab enables simultaneous handling of data management and dailies creation in one tool. Footage can be backed up securely and organized transparently, while dailies can be created at the same time.

The core of Silverstack Lab is its central clip library. When media is loaded off the camera, Silverstack Lab automatically stores all clip, look, and audio-related information in its central library. When transcoded clips are created, the library also tracks and logs all essential clip information. Having all digital assets in one place makes it easier and faster to manage, control and exchange production-critical data.

Silverstack Lab comes with a high-performance transcoding engine and an automated audio sync function that significantly accelerates the creation of dailies. By supporting the simultaneous transcoding to AVID DNxHD, ProRes, and H.264 file formats (and in various resolutions), dailies creation reaches a whole new level of productivity. The RAW settings panel allows you to customize the RAW development settings for several RAW formats.

With Silverstack Lab, film productions benefit from an intelligent, streamlined, and selfcontained data management and dailies creation process. All digital assets become available for review and further processing at the end of every production day.

Learn more: Pomfort Silverstack Lab



**Cloud:** Pomfort ShotHub is a cloud system for data integration and information exchange in film productions. It is specifically designed to provide an intelligent infrastructure for collecting, connecting, and sharing clip information and look metadata from both on-set applications Silverstack and Livegrade.

With this approach, Pomfort makes all clip metadata and look information remotely available and thus creates the ideal framework for effective and seamless production processes. Rich shooting data can be instantly monitored by invited users from any device and get exchanged out of a single shared database in the cloud.

Learn more: Pomfort ShotHub

Start with a free account!